

Task 4.6



- **Usability Results & Planning**

Interpreting user tests



Vela

Wind. Wave. Weather



Jeff, 38

Entrepreneur
Sailing
Brooklyn, NY

P1



Julian, 34

Actor
Swimming
Walnut, California

P2



Mel, 33

Behavioral Educator
Stand up paddle Boarding
Brooklyn, NY

P3



Eric, 24

Builder
Triathlon
Brooklyn, NY

P4



Joe, 39

Business Management
Water Skiing
Honolulu, HI

P5



Ann, 37

Marine Biologist
Canoe Paddling
Guam USA

P6

Errors

Icon for “my forecasts” not clear in bottom menu.

P1 P3 P4 P5

Didn't realize Today's forecast is not the activity based forecast.

P1 P2 P3

Menu items on bottom not clear.

P1 P2 P6 P4

Took awhile to find the “my forecasts” page.

P1 P6 P4

Not sure what the share forecast would be sharing.

P1 P3 P2 P5

Went to search page to add a new forecast instead of my forecasts page.

P3 P2 P5 P6

Observation – feeling

Why do you have to have an account to see a forecast?

P2

Enjoyed the clear information and easy to read icons.

P1

P2

P3

P4

P5

Wished he can delete forecast on his “my forecast” page.

P1

Felt confused with the bottom icon/s.

P1

P3

P5

P6

Felt confused with the search page.

P1

P2

P6

Overall felt a seamless experience moving around the app.

P2

P3

P4

P5

P6

Excited about the livestream option.

P6

P2

P3

P4

P5

Observation- doing

Tapped for in-depth forecast (not available yet).

P1

Wanted a bigger X to close the share pop ups.

P1

Used search screen to add new forecast instead of add new button.

P1

P2

P3

Couldn't find the my forecasts button.

P1

P3

P4

P6

Tried to click on in-depth forecast.

P1

P2

Positive quotes

The app is clean, informative, and have key metrics I'd want to view.

P5

Having the live feed option is nice to show friends how the weather actually looks in a location.

P3

The forecasts are simple and fast ways to get information before going out into the water.

P6

Sharing the forecast is a good and easy way to get people together to train.

P4

Negative quotes

Why do you have to have an account to see a forecast?

P2

Do you add a new forecast in the search or through the add new button?

P1

P2

Where are my customized forecasts?

P1

P3

P6

What form will the forecast be shared as?

P3

Usability Testing

[Click here for link](#)

MOBILE USABILITY TEST	P1	P2	P3	P4	P5	P6	TOTAL	POSSIBLE SOLUTIONS & NEXT STEPS
ERRORS (Nielsen's 0-4 step scale)								
<i>Icon meaning on bottom menu for "My Forecasts" not clear (4)</i>	-		-	-	-		4	Change the "My Forecasts" icon to something more clear (a list icon) or change all 4 icons on the menu to clickable words.
<i>Customized activity based forecast is not "Today's forecast" (3)</i>	-	-	-				3	Make the "My Forecasts" page the next screen to see after logging in instead of "Today's Forecast"
<i>Menu Items/icons on bottom not clear (4)</i>	-	-		-		-	4	Change icons to clickable words instead and take the box out.
<i>Took some time to find the "My Forecasts" page (3)</i>	-			-		-	3	Clearer more understandable icon(or clickable word) to represent the page.
<i>Not sure how the share forecast would be sharing the information. (3)</i>	-	-	-		-		4	Decide on how the forecast is shared (a link or screenshot of the forecast)
<i>Went to search page to add new forecast instead of using the "Add New" button (3)</i>		-	-		-	-	4	Move the add forecast button somewhere more visible? Maybe on the top of the forecast page instead?
Observations - What are people Doing, Thinking, and Feeling? Use active verbs.								
<i>Frustration with having to sign up for an account to see today's forecast</i>		-					1	The app specializes in customized forecasts for specific activities so showing a forecast without an account wouldn't be that ideal.
<i>Wanted to be able to delete forecasts on his list on the "My Forecasts" page</i>	-						1	Need to add a feature to delete forecasts on the list.
<i>Confused with bottom icons</i>	-		-		-	-	4	Make icons more clear and understandable
<i>Confused with search page</i>	-	-				-	3	Use the search page as main place to add new forecasts or have it as a secondary to add new ones.
Negative Quotes - Any negative soundbytes? Record them here.								
<i>"Why do you have to have an account to see a forecast?"</i>		-					1	The app specializes in customized forecasts for specific activities so showing a forecast without an account wouldn't be that ideal.
<i>"Do you add a new forecast in the search or through the add new button?"</i>	-	-					2	Use the search page as main place to add new forecasts or have it as a secondary to add new ones.
<i>"Where are my customized forecasts?"</i>	-		-			-	3	Make the "My Forecasts" page the next screen to see after logging in instead of "Today's Forecast"
Positive Quotes - Any positive soundbytes? Record them here.								
<i>" The app is clean, informative, and have key metrics I'd want to view."</i>					-			
<i>"Having the livefeed option is nice to show friendshow the weatehr actually looks like in a location."</i>			-					
<i>"The forecasts are simple and fast ways to get information before going into the water."</i>						-		
<i>" Sharing the forecasts is a good and easy way to get people together to train."</i>				-				