

Task 4.5



- **Conducting a Usability Test**

Exploring the app



Vela

Wind. Wave. Weather



Jeff, 38

Entrepreneur
Sailing
Brooklyn, NY

Logging in is easy and painless, but got lost with finding the specific forecast he needs for his activity.

Wanted to see an in-depth forecast for very specific tables and charts.

Menu icon for “your forecasts” not very clear.

Would like an option to be able to delete forecasts on “My forecasts” list.

Confused on whether to add forecast in the search page or the my forecasts page.



Julian, 34

Actor
Swimming
Walnut, California

Liked the specificity of the information but lots of information to take in at once. Does not know where to focus first.

Icons are great, they are clear and informative.

Temperature and feels like should be together.

Would like the hourly on the bottom, not top.

Live feed is a great feature. Really helpful.

Did not like that he had to create an account before seeing a forecast.



Mel, 33

**Behavioral Educator
Sailing
Brooklyn, NY**

Enjoyed the simplicity of the icons and how clean the information was.

Liked the way the information is arranged on the pages neatly and clearly.

Wanted the bottom buttons rearranged so the “Forecasts” button is first on the left because it’s the most important.

Asked how the forecast is shared to others (is it through a link or an image of the forecast?)



Eric, 24

**Builder
Triathlon
Brooklyn, NY**

Liked the overall look of the app and the simplicity of the icons and information.

Moved around the app seamlessly.

Was a little lost looking for the way to add a new forecast.

Likes the way you can customize your forecasts based on the activity you’re doing.

Excited about the live streams.

Loved that you can share the forecast using social media outlets.



Joe, 39

**Business Management
Water Skiing
Honolulu, HI**

Liked the icons and how things were arranged on the pages.

Design was very simple and easy, reminded him of Apple style screens.

The forecast had key metrics he wanted and needed to see in his forecast.

Menu items on the bottom weren't too clear for example searching forecast based on activity, an icon of someone surfing etc would be better.

Share button was hard to find. Would prefer a symbol at the top by "surf Forecast" to share.



Ann, 37

**Marine Biologist
Canoe Paddling
Guam USA**

Loved that you can customize the forecast and add what you want to see for the sport you do.

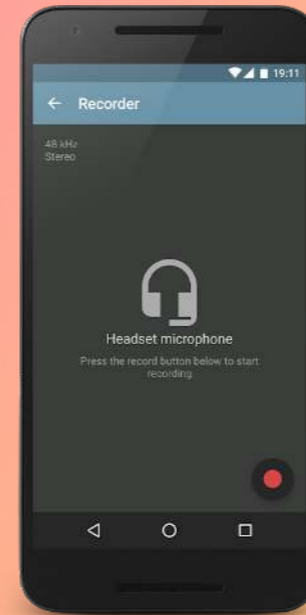
Liked the clean interface and readable information.

Couldn't tell what the search page was for? What can she search there?

Wished she could see the in-depth forecasts (not yet available at testing time).

Is the share forecast function sharing a link?

Tools



Key Takeaways

The users felt that the information and icons are clear and pleasant.

The search page and add forecast task are confusing and might need to be combined.

Most were lost in trying to find the my forecasts page, whether the icon on the bottom being nonsensical or Today's forecast popping up first after logging in.

People really like having the livestream option and see it as very useful.

Sharing a forecast is not that clear (will it be shared as a link or the image of the forecast?)

When sharing a forecast, maybe adding a customized message ("Jeff Borack just sent you the sailing forecast for zip code 11215) so the person receiving does not think it's spam.

Should be able to delete/change/customize the my forecasts page.