

Task 3.2

Refining Your Sitemap

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UX IMMERSION

Overview

Tool: Closed card sort

Categories

- Forecast
- Livefeed
- My account/settings
- Search

Cards

7 Day Forecast

Fast Forecast

Search Sport

About Us

Find Spots

Search Water Activity

Customize forecast

GPS Locator

Share with Friends

Edit Profile

In depth Forecast

Small Craft Advisory

Email Address

Password

Tide Tables

Units & Measures

Videos

Weather Maps

Wind Direction Map

Windspeed Table

Your Water Sports/
Activities

Stats

Participants

Completion



6 of 6 (100%) participants completed your study.

Time taken



It took your participants a median time of 02:25 to complete the study.

The longest time was 04:01 and the shortest was 01:00.

Location



Your participants were mainly from United States.

You set up an English (US) language study.

Filter to selected participants

Exclude selected participants

Include selected participants

Delete selected participants

<input type="checkbox"/>	Participant	Status	Time taken	Cards sorted	Comment	Include participant	
<input type="checkbox"/>	Participant 1	Completed	00:01:52	100%		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	Participant 2	Completed	00:01:45	100%		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	Participant 4	Completed	00:01:00	100%		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	Participant 5	Completed	00:02:59	100%		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	Participant 6	Completed	00:03:05	100%		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	Participant 8	Completed	00:04:01	100%		<input checked="" type="checkbox"/>	

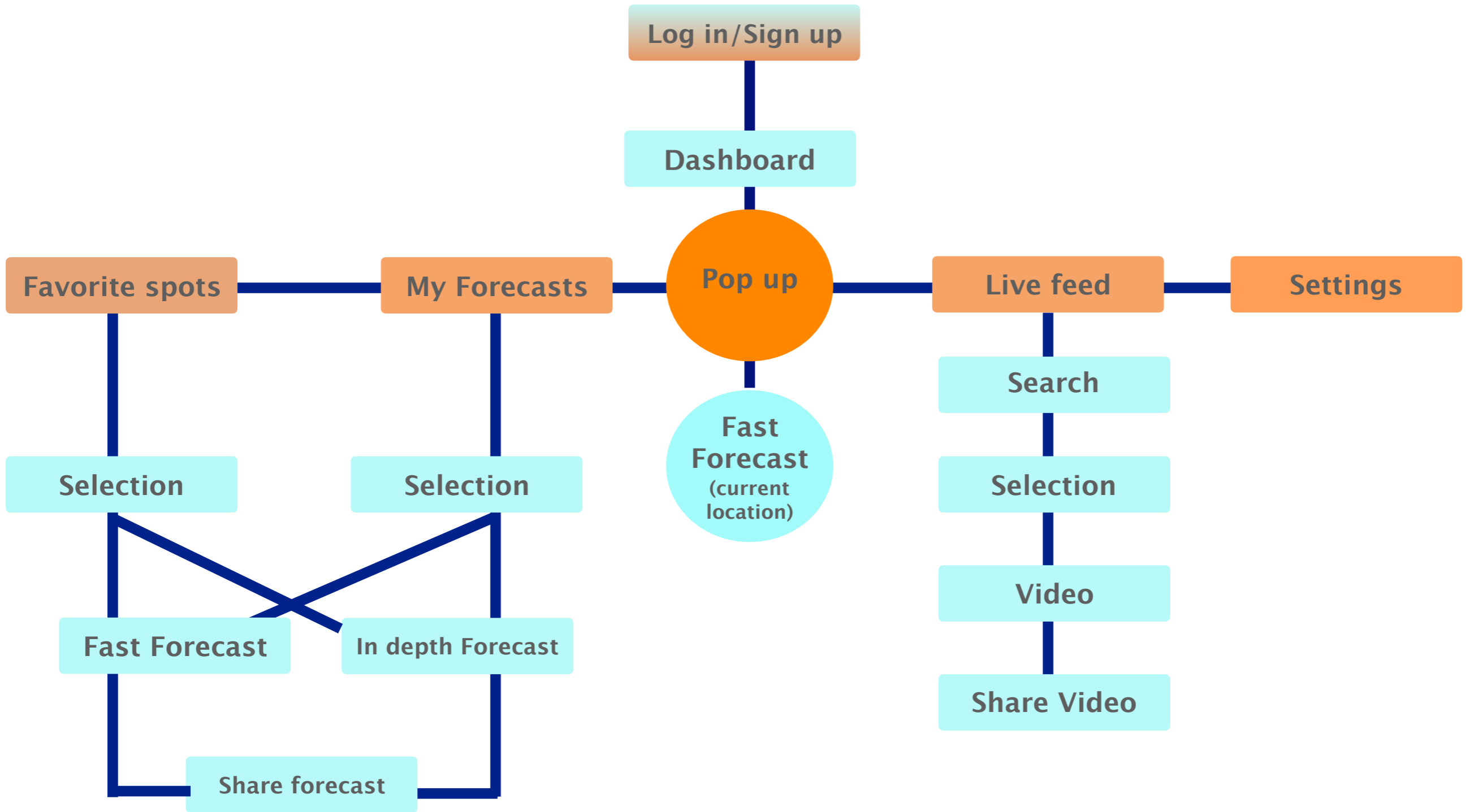
Stats

	Forecast	Livefeed	Search	My Account/Settl...	unsorted
Edit Profile				6	
Units & Measurements	1		2	3	
Video		6			
Windspeed table	5	1			
Wind direction map	4	2			
7 day forecast	6				
Your Water sports/activities			1	5	
Find spots			6		
Email address				6	
Password				6	
Fast Forecast	6				
In depth forecast	6				
share with friends	1	2		3	
Tide tables	5	1			
Search sport			6		
Search water activity			6		
Weather maps	4	2			
About Us			3	3	
GPS locator (on/off)		1		5	
Customize forecast	4			2	
Small craft advisory	5	1			

	Forecast	Livefeed	Search	My Account/Settl...	unsorted
7 day forecast	100%				
Fast Forecast	100%				
In depth forecast	100%				
Small craft advisory	83%	17%			
Tide tables	83%	17%			
Windspeed table	83%	17%			
Customize forecast	67%			33%	
Weather maps	67%	33%			
Wind direction map	67%	33%			
Video		100%			
Find spots			100%		
Search sport			100%		
Search water activity			100%		
About Us			50%	50%	
Edit Profile				100%	
Email address				100%	
Password				100%	
GPS locator (on/off)		17%		83%	
Your Water sports/activities			17%	83%	
Units & Measurements	17%		33%	50%	
share with friends	17%	33%		50%	



SITEMAP





SITMAP REVISED

Log in/Sign up

**Fast
Forecast**
(current
location)

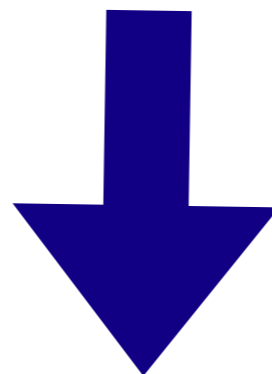
Your Forecasts

Livefeed

Dashboard

Search

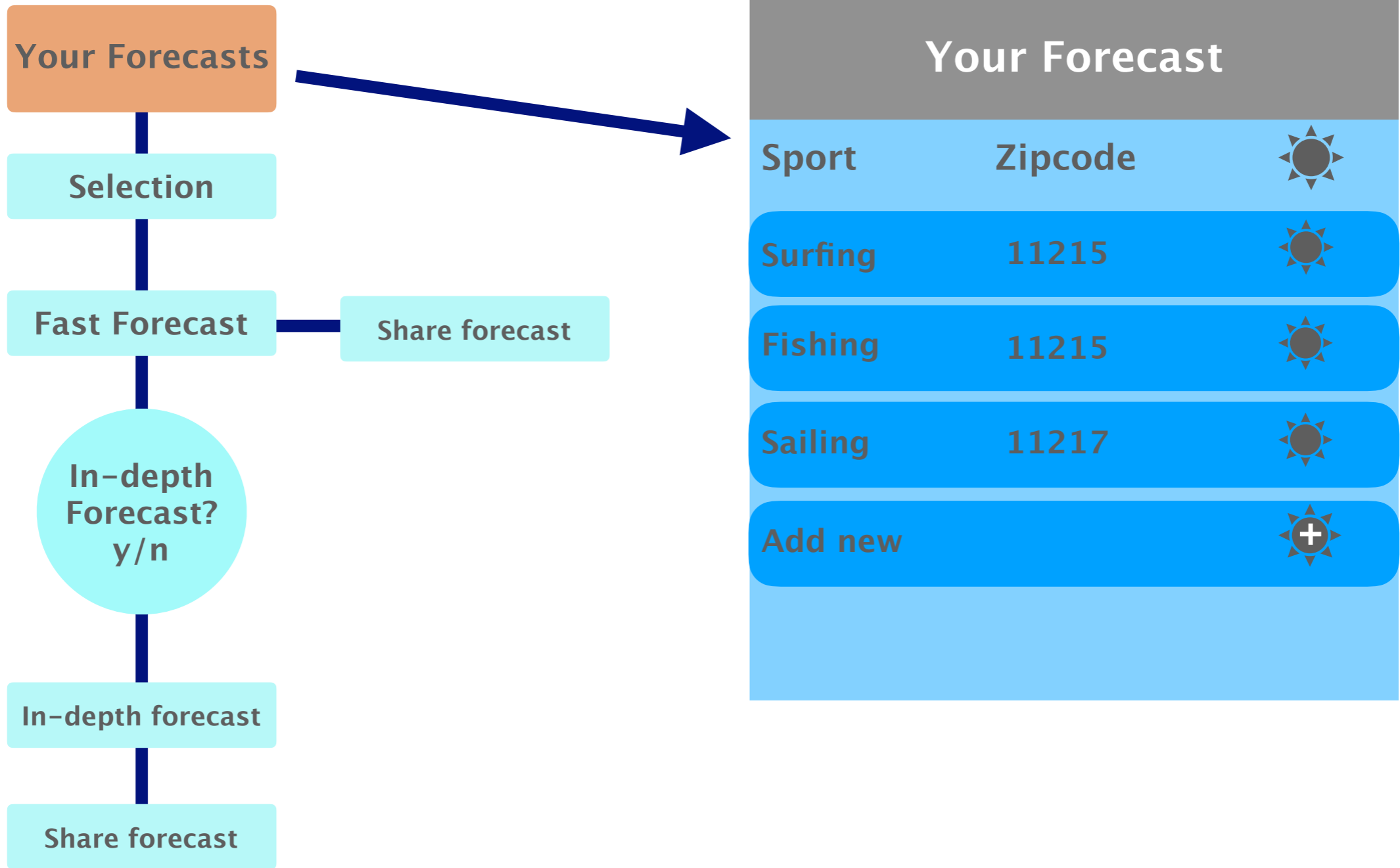
Settings





SITEMAP REVISED

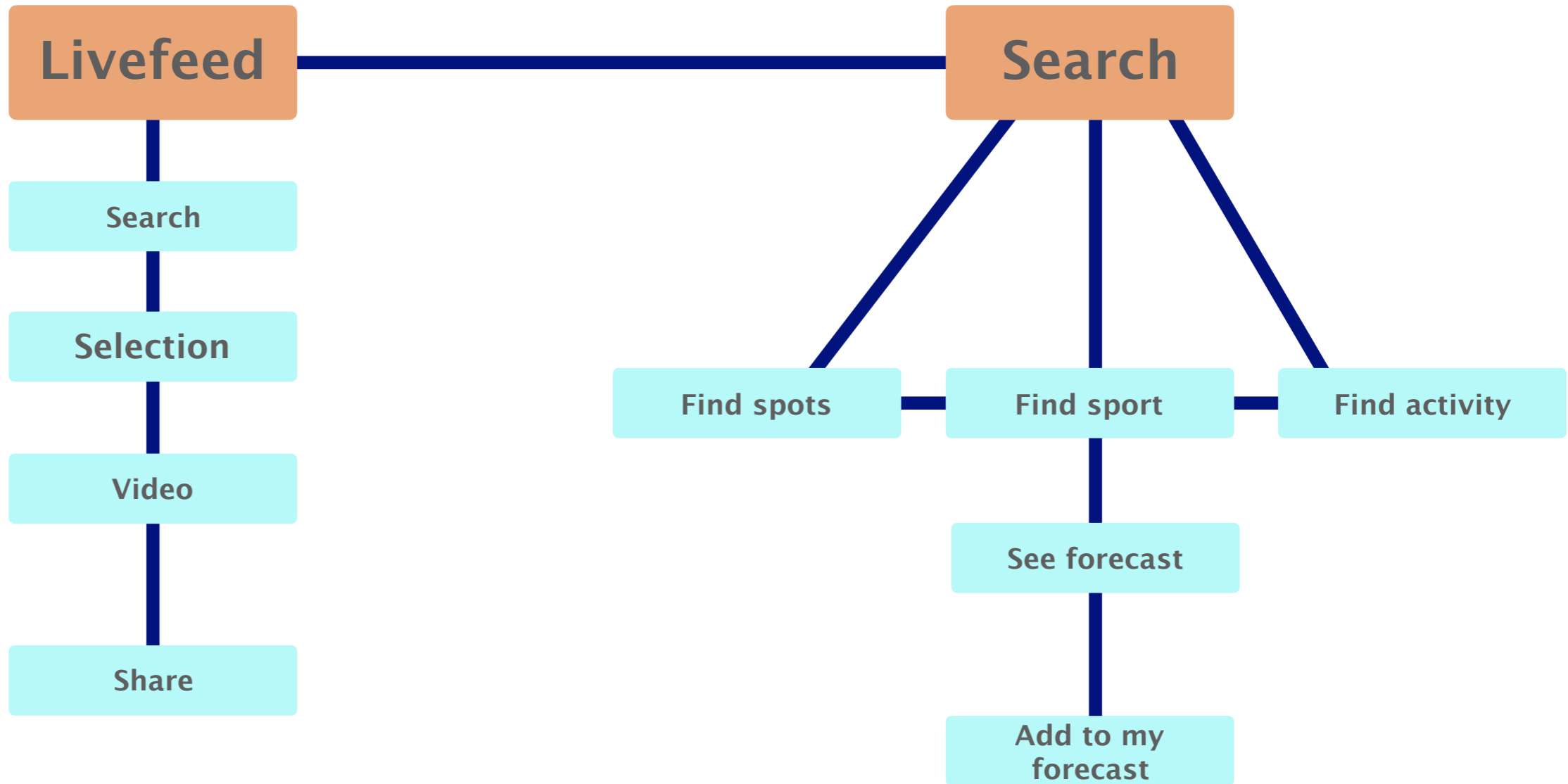
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SITEMAP REVISED

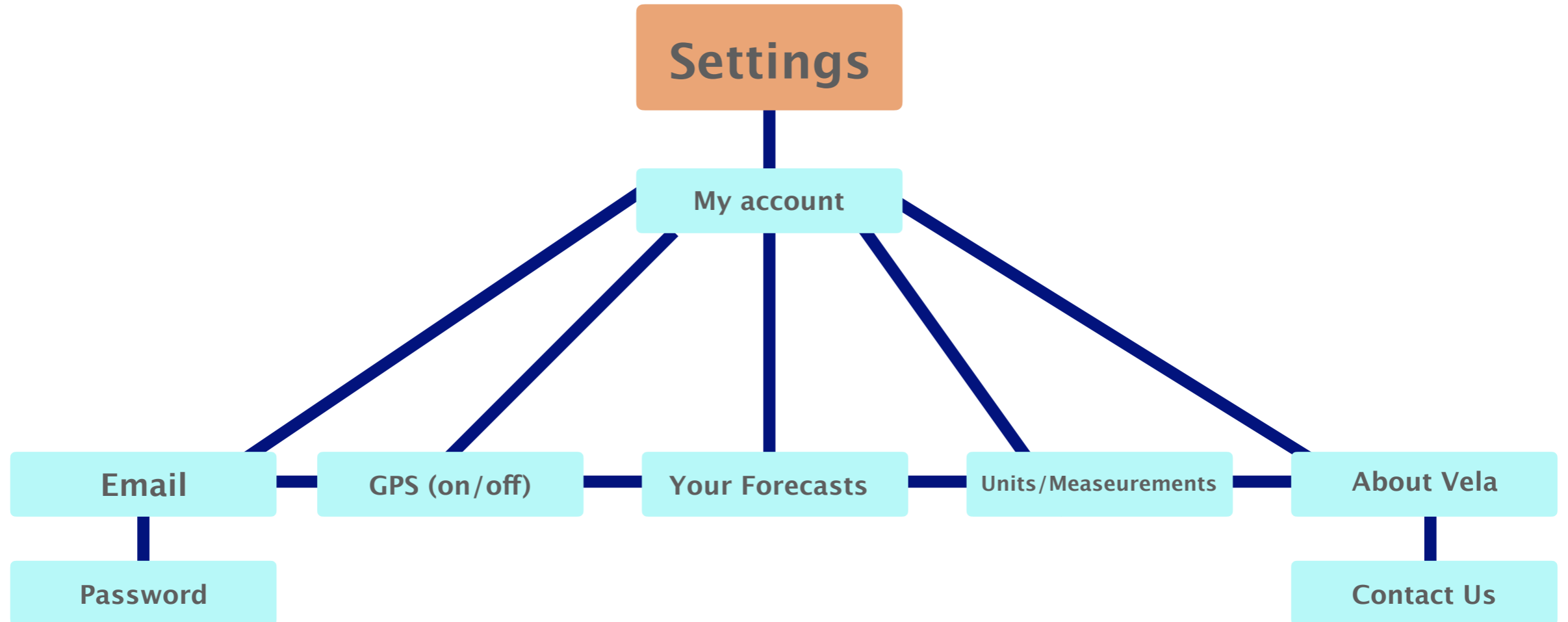
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SITEMAP REVISED

(continued)



Summary

The results of the card sort were pretty straightforward and the participants did a precise job grouping the items.

I moved the pop up of fast forecast for the current location after the user logs in the app. Followed by the main dashboard.

I decided to condense the site map more and combine the My Forecasts and Favorite spots together since it made sense to find your spots/locations under your forecasts. All the items with regards to the forecast (charts, graphs, maps etc.) are found under My forecasts after the user selects the location and sport which was shown card sort.

The live feed exclusively shows you real time video of a location and the search bar is available to find new spots, sports, activities, etc.

The My account is changed to Settings where you can find admin items like your email and password, the switch for you gps, set your units/measurements, your forecasts (which will send you back to the My forecast page) and info about Vela.